

LEGAL ADVERTISING RATE CARD 2018

Legal notices appear in the Report on Business section and publish nationally.

Legal notice ads are based on a 5-column grid and are a 35-agate line minimum.

Rates are gross, in Canadian dollars.

Financial, Dividend, Meeting, Notice of Record Advertising

Monday–Saturday per Line

1 day \$58.74

Legals (35 line minimum)

Weekday

Saturday per Line

1 day \$28.61 \$31.48

2–3 days 25.76 28.97

4 + days 21.45 23.59

Tenders (35 line minimum)

Weekday

Saturday per Line

\$36.50 \$38.33

Tombstones (Must follow standard ad sizes, 10 column grid)

1 day \$29.08 per line

ROP (Run of Press) in the Report on Business or Front News section

(Must follow standard ad sizes, 10 column grid)

Weekday

Saturday per Line

\$31.88 \$35.06

Deadlines

Pubset	Booking	c/r material	Final changes
3 bus days prior @ 3:30pm	2 bus days prior @ 3:30pm	2 bus days prior @ 4:30pm	1 bus day prior @ 2pm

LEGAL NOTICES

Source: Vividata Q2 2017 Readership study – Total national readers

Canada's #1 national newspaper is your essential platform to reach influential Canadians who seek insight, clarity and perspective on the issues that affect our domestic outlook and the world at large.



1,080,000 average weekday readers

1,910,000 average weekday readers

Colour is also available to enhance your advertising, at an additional cost.

If you need an affidavit, request one with the ad submission or before finalization of the ad – available for an additional \$100

For additional information or to book your advertising, please contact us:

1-866-390-3231

advertising@globeandmail.com

